



Mahatma Gandhi Vidyamandir's  
**Arts, Commerce &  
Science College,  
Malegaon City.**

# **B. COM.**

**PO-PSO-CO**

### **Program Outcomes**

PO1. After completing graduation, students can get skills regarding various aspects like Marketing Manager, over all Administration abilities of the Company.

PO2. This B.Com program could provide Industries, Banking Sectors, Insurance Companies, Financing companies, well trained professionals to meet the requirements.

PO3. Students can independently start up their own Business.

PO4. On successful completion of this programme the students will be ready for employment in functional areas like accounting, taxation, banking, insurance etc.

### **Program Specific Outcomes**

PSO1. The students can get the knowledge, skills and attitudes during the end of the B.com degree course.

PSO2. Students will gain thorough systematic and subject skills within various disciplines of finance, auditing and taxation, accounting, management.

PSO3. Students can also get the practical skills to work as accountant, audit assistant and tax consultant.

PSO4. Students have choices to pursue professional courses such as CA, M.COM, MBA, ICWA, CS, etc.

PSO5. Students will learn relevant financial accounting career skills, applying both quantitative and qualitative knowledge to their future careers in business.

PSO6. Learners will be able to do higher education and advance research in the field of commerce and finance.

### **Course Outcomes**

#### **F.Y. B.Com.**

#### **Financial Accounting.**

CO1. On successful completion of this subject Students will impart the knowledge of various accounting concepts.

CO2. Students will instill the knowledge about accounting procedures, methods and techniques.

CO3. Enables Students to acquaint with practical approach to accounts writing by using software package.

#### **Business Mathematics and Statistics**

CO1. On successful completion of this subject Students will be able to prepare for competitive examinations

CO2. Enables Students to understand the concept of Simple interest, compound .interest and the concept of EMI.

CO3. Students will be able to understand the concept of shares and to calculate Dividend CO4. Students will understand the concept of population and sample, use frequency distribution to make decision.

#### **Organizational Skill Development.**

CO1. On successful completion of this subject Students will orient towards the concept of Organization and Modern Office.

CO2. Students will be able to acquaint with the role of and Functions of Office Manager.

CO3. Students will develop the insights regarding Organizational Skills for Office Managers. CO4. Enables Students to know the functioning of Modern office appliances equipments and e- format records

### **Insurance and Transport**

CO1. On successful completion of this subject Students will able to acquaint the concept of Insurance and Transport.

CO2. Students will be able to introduce the scope of Insurance including Life & General Insurance and Transport including Travel & Tourism.

CO3. Enables Students to aware of carrier opportunities in the field of Insurance & Transport and impart appropriate skills.

### **Marketing and Salesmanship**

CO1. On successful completion of this subject Students will understand the basic concept of marketing.

CO2. Students will understand marketing philosophy and generating ideas for marketing research.

CO3. Enables Students to know the relevance of marketing in modern competitive world.

CO4. Students will be able to develop an analytical ability to plan for various marketing strategy.

**With effect from June 2019**

**Sem. I**

### **Financial Accounting- I**

CO1. On successful completion of this subject Students will impart knowledge of basic accounting concepts

CO2. Students will create awareness about application of these concepts in business world

CO3. Students will impart skills regarding Computerised Accounting

CO4. Students will impart knowledge regarding finalization of accounts of various establishments

### **Business Mathematics & Statistics- I**

CO1. On successful completion of this subject Students will be able to introduce the basic concepts in Finance and Business Mathematics and Statistics

CO2. Students will familiar with applications of Statistics and Mathematics in Business CO3. Students will acquaint with some basic concepts in Statistics.

### **Organizational Skills Development- I**

CO1. On successful completion of this subject Students will be able to introduce the students to the emerging changes in the modern office environment

CO2. Students will develop the conceptual, analytical, technical and managerial skills of student's efficient office organization and records management

CO3. Students will be able to develop the organizational skills of students

### **Insurance and Transport- I**

- CO1. On successful completion of this subject students will acquaint with the concepts of Insurance.
- CO2. After completing this subject students can create awareness regarding basic knowledge about Life Insurance, Fire Insurance and Marine Insurance.
- CO3. Enable Students to aware of career opportunities in the field of Insurance.

### **Marketing and Salesmanship- I**

- CO1. On successful completion of this subject Students will be able to introduce the basic concepts in Marketing.
- CO2. Students will give the insight of the basic knowledge of Market Segmentation and Marketing Mix
- CO3. Students will impart knowledge on Product and Price Mix.

## **Sem. II**

### **Financial Accounting- II**

- CO1. Students will impart knowledge of various software used in accounting
- CO2. Students will impart knowledge about final accounts of charitable trusts
- CO3. Students will impart knowledge about valuation of intangible assets
- CO4. Students will impart knowledge about accounting for leases

### **Business Mathematics and Statistics - II**

- CO1. Students will be able to introduce the basic concepts in Finance and Business Mathematics and Statistics
- CO2. Students will be able to familiar with applications of Statistics and Mathematics in Business
- CO3. Students will acquaint students with some basic concepts in Statistics.

### **Organizational Skill Development- II**

- CO1. Students will imbibe among the students the qualities of a good manager and develop the necessary skill sets
- CO2. Students will be able to develop the technical skills of the students to keep up with the technological advancements and digitalization
- CO3. Students will be able to develop the communication skills of students and introducing them to the latest tools in communication

### **Insurance and Transport - II**

- CO1. Students will acquaint with the concepts of transport.
- CO2. Students will create awareness regarding basic knowledge about transportation system in India.
- CO3. Students will be able to aware of career opportunities in the field of transport.

### **Marketing and Salesmanship- Fundamental of Marketing- II**

- CO1. Students will able to introduce the concept of Salesmanship.
- CO2. Students will give insight about various techniques required for the salesman.
- CO3. Students will inculcate the importance of Rural Marketing.

CO4. Students will acquaint with recent trends in marketing and social media marketing

### **S.Y. B.Com**

#### **Business Communication**

- CO1. Students will be able to understand the concept, process and importance of communication.
- CO2. Students will be able to develop awareness regarding new trends in business communication.
- CO3. Students will be provided knowledge of various media of communication.

#### **Corporate Accounting**

- CO1. Students will be able to make aware about the conceptual aspect of corporate accounting
- CO2. Students will be enable to develop skills for Computerized Accounting
- CO3. Students will be enable to develop skills about accounting standards

#### **Business Management**

- CO1. Students will be provided basic knowledge & understanding about business management concept.
- CO2. Students will be provided an understanding about various functions of management.

#### **Elements of Company Law**

- CO1. Students will be able to impart the knowledge of fundamentals of Company Law.
- CO2. Students will be able to update the knowledge of provisions of the Companies Act of 2013.
- CO3. Students will appraise the new concepts involving in company law regime.

#### **Business Administration I**

- CO1. Students will be provided the basic knowledge about various forms of business organizations
- CO2. Students will acquaint about business environment and its implications thereon.
- CO3. Students will aware with the recent trends in business

#### **Cost and Works Accounting I**

- CO1. Students will be able to understand the Basic Cost concepts.
- CO2. Students will understand the Elements of cost.
- CO3. Students will be able to understand the Ascertainment of Material and Labour Cost.

#### **Marketing Management I**

- CO1. Students will be oriented with the recent trends in marketing management.
- CO2. Students will be able to create awareness about marketing of eco-friendly products in the society through students.
- CO3. Students will inculcate knowledge of various aspects of marketing management through practical approach
- CO4. Students will acquaint the with the use of E-Commerce in competitive environment

### **T.Y. B.Com**

#### **Business Regulatory Framework (Mercantile Law):**

- CO1. Students will acquaint with the basic concepts, terms & provisions of Mercantile and Business Laws.

CO2. Students will aware regarding these laws affecting business, trade and commerce. CO3. Students will know with the emerging issues relating to e-commerce, e-transaction issues and E Contracts.

### **Advanced Accounting**

CO1. Students will acquire the knowledge of various accounting concepts  
CO2. Student's knowledge will be installed about accounting procedures, methods and techniques.  
CO3. Students will be acquainted with practical approach to accounts writing by using software package.  
CO4. Students will be able to use the subject knowledge in their future academic and professional ventures.

### **Indian & Global Economic Development**

CO1. Students will be exposed a new approach to the study of the Indian Economy.  
CO2. Students will be able to understand present Economic Scenario of Indian Economy as well as World Economy.  
CO3. Students will be able to understand the various aspects of development in Agricultural, Industrial and service sector in India.  
CO4. Student will be able to critically evaluate the role of India in international economy.

### **International Economics**

CO1. Students will study the theories of International Trade.  
CO2. Students will be highlighted the trends and challenges faced by nations in a challenging global environment.  
CO3. Students will understand the working of foreign trade market and foreign exchange market.  
CO4. Students will be able to comprehend trade policies and concepts related to trade policies.

### **Auditing & Taxation**

CO1. Students will acquaint with themselves about the concept and principles of Auditing, Audit process, Assurance Standards, Tax Audit, and Audit of computerized Systems.  
CO2. Students will get knowledge about preparation of Audit report.  
CO3. Students will understand the basic concepts and to acquire knowledge about Computation of Income, Submission of Income Tax Return, Advance Tax, and Tax deducted at Source, Tax Collection Authorities under the Income Tax Act, 1961.  
CO4. To know the various new concepts in computerized system and Forensic Audit.

### **Business Administration II**

CO1. Students will be acquainted with the basic concepts & functions of HRD and nature of marketing functions of a business enterprise.  
CO2. Students will update on the emerging trends in the area of Human Resource Management  
CO3. Students will understand the process of Recruitment and Selection and the various methods associated with the Recruitment and Selection function  
CO4. Students will educate the importance of Training and Development and its impact on Career Planning and Development  
CO5. Students will acquaint the concept of Performance Appraisal, and the process for effective

Performance appraisal and imbibe the values of Ethical Performance appraisal among the student

### **Cost and Works Accounting II**

CO1. Students will be provided Knowledge about the concepts and principles application of Overheads

CO2. Students will also be provided understanding various methods of costing and their applications.

CO3. Students will understand the stages involved in the accounting of overheads.

CO4. Students will improve ability towards strategic overhead accounting under Activity Based Costing.

### **Marketing Management II**

CO1. Students will understand the concept and functioning of marketing planning and sales management

CO2. Students will know marketing strategies and organization

CO3. Students will be informed about various facets of marketing with regulatory aspects CO4.

Students will understand marketing in globalize scenario

CO5. Students will understand how to make effective marketing decisions, including assessing marketing opportunities and developing marketing strategies and implementation plans.

### **Business Administration III**

CO1. Students will be acquainted with the basic concepts in finance and production functions of a business enterprise.

CO2. Students will acquaint with knowledge about Corporate Finance and the structure of the Indian Financial Market

CO3. Students will be educated with the importance of Capitalization and the importance to maintaining an optimum capital structure.

### **Cost and Works Accounting III**

CO1. Students will be imparted knowledge regarding costing techniques.

CO2. Students will be provided training as regards concepts, procedures and legal Provisions of cost audit.

### **Marketing Management III**

CO1. Students will know detailing of Marketing Research

CO2. Students will be understood about the role Brand and Distribution Management in marketing.

CO3. Students will be informed about Marketing and Economic Development CO4. Students will know the importance of control on marketing activities