

MAHATMA GANDHI VIDYA MANDIR'S

**ARTS, COMMERCE & SCIENCE
COLLEGE**

QUIDWAI ROAD MALEGAON CITY -423203

Guidelines

**CERTIFICATE
COURSE IN
URDU
JOURNALISM**

2017-18

INTRODUCTION

Journalism is the fourth pillar of democracy. In twenty first century journalism has got more importance than past. So to aware the students about, journalism this course has been introduced.

Most of the students and parents thought that there is no scope for the students having education in Urdu Language, for prevention of this misunderstanding and provide opportunities of jobs for students, this course has been started.

A lot of job opportunities available for the students having certificate /degree /diploma / and experience in journalism. So the college authorities felt this situation and decided to conduct a free **CERTIFICATE COURSE IN URDU JOURNALISM.**

OBJECTIVES OF THE COURSE

- To persuade students to make career in journalism.
- To aware them about the importance of journalism.
- To develop skills required in the field of journalism.
- To provide educated and trained journalist of Urdu.

COURSE DETAILS

Eligibility	:	XII Pass
Duration	:	Three Months.
Intake Capacity	:	150
Total Credit	:	02
Fees	:	Free of cost

SYLLABUS

(With recommended Books)

SAHAFAT KYA HAI?
JOURNALISM QUIZ

PRINT MEDIA

History of Urdu Journalism, Importance of Journalism, Definition of Journalism, Types of Journalism, Definition, Types of News, News Writing Skill , Editorial, Column Writing , Feature Writing, Interview, Press Conference, Review, Advertisement , Sports, Films, Crime, Stock Market, Translation etc.

ELECTRONIC MEDIA

Radio, T.V., F.M. News Making, Editing, Reading of News, bulletin, Interview, Group Discussion, Advertisement, Sports, Films, Songs etc.

SOCIAL MEDIA

Face book, what's up, Twitter, Instagram, YouTube, Blog, UC Browser, SMS Group, Advertisement.

PRACTICES

Making News, Reporting of an event, prepare questionnaire for interview, taking an Interview, to make headlines for news, translation of paragraph, analysis of a newspaper, to make an advertisement, Visit to news paper's office, Prepare an Imaginary news paper.

Reference Books

- Hasan Aabdi ,Urdu Journalism, Mashal Publication.
- Chaudhri Rahem Ali Hashmi,Fan e Sahafat,1943,Anjuman Taraqqi e Urdu Hind Publication.
- Adnan Aadil,Telivision Sahafat 2008, international Center for journalist publication.
- Sahafat Quiz,Ismael Wafa Rahmani Wafa, Rahmani Publcation 2017

List of Internal Faculty

Sr. No.	Name	Post	Mobile	Email
1	Dr. Shagufta Ansari	Head of Department in Urdu / Persian,Arts, Commerce & Sci. College Malegaon City	7588709387	doc.shagufta@gmail.com
2	Prof. Mubeen Nazeer	Assistant Professor in Urdu / Persian Arts, Commerce & Sci. College Malegaon City	8983152574	ansa.net42@gmail.com
3	Prof. Bhaskar Khairnar	Head of Department in Hindi Arts, Commerce & Sci. College Malegaon City	9823142500	bhaskar66khairnar@gmail.com

Visiting Faculty

Sr. No.	Name	Post	Mobile	Email
1	Mr. Ahmed Usmani	Retired Teacher, Famous Short story writer, Editor Monthly Literary Magazine BE BAAK	9370186262	monthlybebaak@gmail.com
2	Mr. Khaleel Abbas	Journalist of Shamnama Daily Malegaon	9823761786	shamanama@yahoo.com
3	Mr. Tahir Anjum Siddiqui	Famous Short story writer, Poet, Editor weekly CHURAN TIMES, Founder Member of New Era Education Campus and News Paper New Era Mail	7276634252	churantime@gmail.com
4	Mr. Mubashshir Mushtaque	Prominent Free Lancer Journalist, Motivational Speaker	9890907391	mubasshir.ahmed@gmail.com
5	Mr. Md. Ismail Wafa	Author of Many Books	8857959406	eros.miw@gmail.com
6	Dr. Asif Faizi	Primary Teacher MMC, obtained Doctor of Philosophy in Journalism: Malegaon me Urdu Sahafat	9270055443	aasiffaizee1@gmail.com
7	Mr. Ansari Ehsanur Raheem	Senior Journalist of Malegaon City, Connected with several News Papers	9860987794	--
8	Mr. Javed Ansari	Radio Jocky in Aakash Wani Jalgaon	9028810888	javedshafaque@gmail.com

Board of Studies

Sr. No	Name	Designation in parent organization	Address	Contact Details (Mobile,email)
1	Prin. S. C. Hale, Principal, GDAB Arts and Commerce College, Malegaon Dist. Nasik MS	Chairperson	Arts and Commerce &Sci. College, Malegaon Dist. Nasik Maharashtra 423203	09168467111 mgvcity@gmail.com
2	Dr. ArifAnjum (M.Com, M.A. SET, Ph.D.) Vice Principal (CC Nodal Officer)	Secretary (College Representative)	Arts and Commerce &Sci. College, Malegaon Dist. Nasik Maharashtra 423203	09764558895 drarifanjum@gmail.com
3	Dr. Shagufta Ansari Head of Department in Urdu / Persian	Member (College Representative)	Arts and Commerce &Sci. College, Malegaon Dist. Nasik Maharashtra 423203	7588709387 doc.shagufta@gmail.com
4	Prof. Mubeen Nazeer Assistant Professor in Urdu / Persian	Member (College Representative)	Arts and Commerce &Sci. College, Malegaon Dist. Nasik Maharashtra 423203	8983152574 ansa.net42@gmail.com
5	Mr. Ahmed Usmani Editor Monthly Literary Magazine BE BAAK	Member	Naya Azad Nagar Malegaon Dist. Nasik Maharashtra 423203	9370186262 monthlybebaak@gmail.com
6	Mr. Khaleel Abbas Journalist of Shamnama Daily Malegaon	Member	M.M. Complex Quidwai Road Malegaon Dist. Nasik Maharashtra 423203	9823761786 Shamanama@yahoo.com
7	Mr. Tahir Anjum Siddiqui Famous Short-story writer, Poet, Editor weekly, CHURAN TIMES,	Member	Ansar Ganj, Jamea Road Malegaon Dist. Nasik Maharashtra 423203	7276634252 churantime@gmail.com
8	Dr. Sajid Ansari Head of Department in Urdu / Persian in MSG College	Member	M.S.G. Arts and Commerce &Sci. College, Malegaon Camp Dist. Nasik Maharashtra 423205	9226938341 dr.prof.sajid@gmail.com
9	Dr. Shah Ayaz Ahmed Assistant Professor in Urdu / Persian in MSG College	Member	M.S.G. Arts and Commerce &Sci. College, Malegaon Camp Dist. Nasik Maharashtra 423205	9423768635 shahayazaziz@gmail.com

EVALUATION PATTERN

- The examination will be conducted two times every year i.e. Oct/ March every year.
- There will be objective (MCQs) question.
- General Education will be assessed by regular Teachers.
- Skill Component will be assessed by Experts.
- 100 Marks MCQS
- Practical 100 Marks
- 10 Marks for Practical

TIME TABLE

Sr. No	Day	Topic	Time
1	Monday	Print Media	10:00AM to 12:00Pm
2	Tuesday	Print Media	10:00AM to 12:00Pm
3	Wednesday	Electronic Media	10:00AM to 12:00Pm
4	Thursday	Electronic Media + Practical	10:00AM to 12:00Pm
5	Friday	Practical	10:00AM to 12:00Pm
6	Saturday	Social Media	10:00AM to 12:00Pm



Inauguration of Certificate Course Urdu journalism



MR. ISMAIL WAFI DELIVERING HIS LECTURE IN URDU JOURNALISM CLASSES



MR. TAHIR ANJUM SIDDIQUI(Editor Churan Times,Short story writer)
DELIVERING HIS LECTURE IN URDU JOURNALISM CLASSES



MR. AHMED USMANI(Editor Monthly Bebaak, Novelist Short
story writer) DELIVERING HIS LECTURE IN URDU JOURNALISM
CLASSES



MR. AHMED USMANI (Editor Monthly Bebaak, Novelist Short story writer)
DELIVERING HIS LECTURE IN URDU JOURNALISM CLASSES



Certificate Distribution of Urdu journalism



Diploma Certificate

This is to certify that

Mr./Ms. _____

has successfully completed the **“Certificate Course Urdu Journalism 2017-18”**

conducted by **Department of Urdu /Persian,**

MGV's Arts, Commerce & Science College, Malegaon City
in collaboration with Monthly Bebaak Malegaon

& he/she has Secured CGPA of _____ at _____ Grade in the Examination.


(Shivnand C. Hale)
Principal

(Dr. Shagufa Ansari)
HOD Urdu Dept.

(Prof. Mubeen Nazeer)
Coordinator

(Mr. Ahmed Usmani)
Editor Bebaak